

## **PRIVACY POLICY**

The Child Advocacy Center of Sedgwick County (CACSC) places a high priority on protecting your privacy. Our privacy policy demonstrates the CACSC's commitment to the privacy of our donors and website users. This policy explains what type of information is collected by the CACSC website, [www.cacsckansas.org](http://www.cacsckansas.org), and how this information is used.

### **1. INFORMATION COLLECTED**

We collect two types of information, "Non-Personally Identifiable Information" and "Personally Identifiable Information." This information is used to improve our website and your experience.

#### **a. PERSONALLY IDENTIFIABLE INFORMATION**

We only collect personally identifiable information that you knowingly and voluntarily provide. This information may include your name, mailing address, telephone number or email address.

We may use this information for specific, limited purposes such as providing updated information about our events, programs and services. You may always "opt out," either now or at any time in the future if you do not wish to receive our messages.

If you make a donation or register for an event using your credit card, your credit card information will be used only for that transaction and is not stored. All online credit transactions are further protected by high grade encryption and security protocols.

The CACSC does not share personal information about you with any third parties for their own marketing purposes.

#### **b. NON-PERSONALLY IDENTIFIABLE INFORMATION**

When you visit our website, we may collect basic non-personally identifiable information about you (such as, date, time, address of the website from which you entered, IP address) which is stored as anonymous, aggregate data. This information is collected in order to improve our website and track the needs of our site visitors.

#### **Usage of IP Addresses**

The CACSC uses your IP address to help diagnose problems with its web servers, to administer [www.cacsckansas.org](http://www.cacsckansas.org), and for statistical metrics used to track website visitor traffic.

#### **Cookies**

[www.cacsckansas.org](http://www.cacsckansas.org) uses "cookie" messages to automatically help provide better services. They remind us who you are and your preferences for our website based on where you have visited and what you have told us before. The "cookie" is placed in your

computer and is read when you come back to our website. Cookies let us take you to the information and features that may be of interest to you. They also let us track your usage of [www.cacsckansas.org](http://www.cacsckansas.org), so we know which parts of our site are most popular. We may use both session cookies (which expire once you close your web browser) and persistent cookies (which stay on your computer until you delete them) to enhance your experience using the CACSC website. You may be able to disable cookies and/or other locally stored cookies in the browser on your device by following directions provided in your internet browser's "help" file. Should you decide not to accept cookies from us, the CACSC website may not function properly.

This web site may include social media features such as the Facebook "Like" button. These features, which are either hosted by a third party or directly on our site, may collect your IP Address and the URL for the page you are visiting on our site. In order to function properly, the features may set a cookie. Your interactions with these features are governed by the privacy policy of the company that provides them.

## **2. HOW YOUR INFORMATION MAY BE USED**

We use your personal information to provide you with personalized service; to send e-mail alerts to you; to answer your requests, etc. You may choose to opt out at any time, which will cease all communications from us. We may also use your information to track visitors on our website. This lets us see which of our features are the most popular so we can better serve the needs of our users. It also lets us provide aggregate data about our traffic (not identifying you personally, but showing how many visitors used which features, for example) to outside parties.

### **Email Privacy**

The Child Advocacy Center of Sedgwick County does not provide, sell, or rent email addresses to anyone outside the organization.

### **External Links**

[www.cacsckansas.org](http://www.cacsckansas.org) includes links to external websites. These links do not fall under the [www.cacsckansas.org](http://www.cacsckansas.org) domain, and the CACSC is not responsible for the privacy practices or the content of external websites. Your use of any linked website is at your own risk.

## **3. UPDATING INFORMATION**

Any changes in the contact information we have for you should be emailed to us from the email address we have on file, so we can verify ownership. Email us at [info@cacsckansas.org](mailto:info@cacsckansas.org). You are able to opt out of all communications by contacting us at [info@cacsckansas.org](mailto:info@cacsckansas.org).

#### **4. POLICY MODIFICATIONS**

We may amend, add to, change, or modify the terms and conditions of this privacy policy from time to time. Please review it periodically. We maintain the option to modify this policy at any time by electronic notice posted on our website. Your continued use of our website after the date that such notices are posted will be deemed to be your agreement to the changed terms.

If you do not agree to the terms of this privacy policy you may not use our website.